



# Welcome

## COLLEGE DISTRICT AREA ACTION PLAN OPEN HOUSE

### What do we need from you?

Tonight we are asking for your feedback on the final draft goals, action steps, and zoning that were developed based on public feedback and shared at the November Open House. There are three stations for you to review:

- **Results** from the July Workshop and November Open House
- **Proposed zoning** for the College District
- Final draft **Action Steps** with responsible parties

### What has happened so far?

In July of 2017, more than 100 residents, business owners, and other stakeholders attended a workshop and shared feedback on the strengths, weaknesses, and opportunities of the College District.

In November of 2017, over 60 residents shared which proposed action steps were the most important to them and provided direction on the recommended zoning for the area.

### What is an Area Action Plan?

An Area Action Plan focuses on connecting various planning efforts within a specific area including:

- Parks and Recreation
- Stormwater Management
- Pedestrians
- Trails

This plan will identify specific action steps needed to address issues and make improvements.



# Workshop-July, 2017

## Feedback:

These images represent the words Workshop participants used to describe the College District today and how they would like to describe the area in the future. The larger the word or phrase indicates how often it was mentioned.

## Today



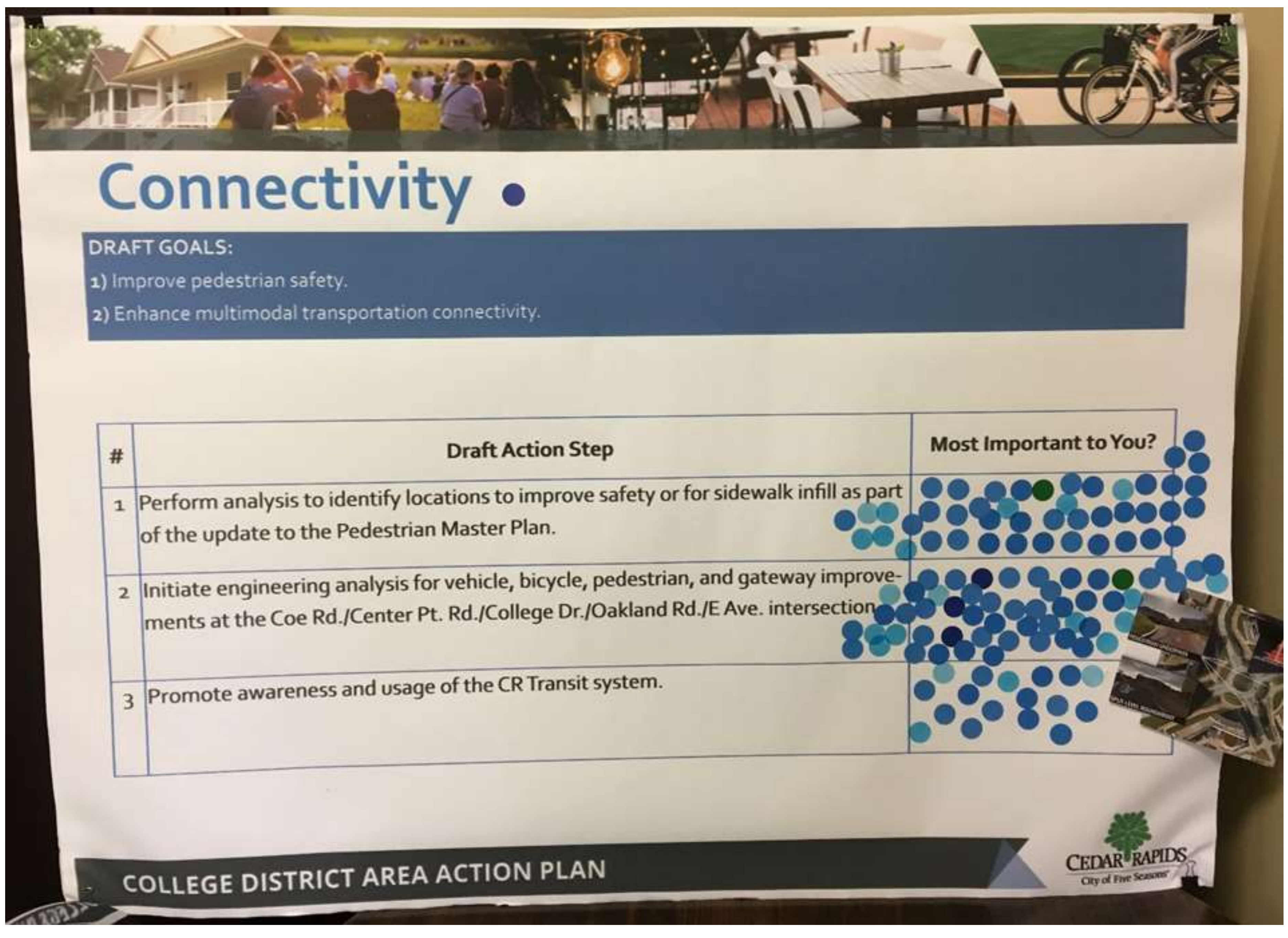
## Future





# Draft Action Steps Importance

Connectivity Draft Action Step	Votes
Promote awareness and usage of the CR Transit system.	68
Perform analysis to identify locations to improve safety or for sidewalk infill as part of the update to the Pedestrian Master Plan.	45
Initiate engineering analysis for vehicle, bicycle, pedestrian, and gateway improvements at the Coe Rd./Center Pt. Rd./College Dr./Oakland Rd./E Ave. intersection.	32





# Draft Action Steps Importance

Land Use Draft Action Step	Votes
Promote walkability as part of the update to the zoning code.	33
Update zoning for 1st Avenue corridor through the study area to promote neighborhood friendly mixed-use development consistent with historic development patterns.	31
Implement zoning changes for locations identified for preservation, enhancement, and transformation by this plan.	20
Prioritize projects from the Stormwater Master Plan to mitigate the impacts of flash flooding.	16
Create developer resource to share information on adopted plans and economic and demographic data of the area.	14
Evaluate zoning for industrial and commercial areas at the heart of the study area.	9

**Land Use**

**DRAFT GOALS:**

- 1) Promote development & redevelopment while maintaining the historic nature & character of the area.
- 2) Enhance housing choice by encouraging a wide range of types at a variety of price points.
- 3) Improve stormwater management.

#	Draft Action Step	Most Important to You?
1	Update zoning for 1st Avenue corridor through the study area to promote neighborhood friendly mixed-use development consistent with historic development patterns.	31 dots
2	Evaluate zoning for industrial and commercial areas at the heart of the study area.	9 dots
3	Promote walkability as part of the update to the zoning code.	33 dots
4	Implement zoning changes for locations identified for preservation, enhancement, and transformation by this plan.	20 dots
5	Create developer resource to share information on adopted plans and economic and demographic data of the area.	14 dots
6	Prioritize projects from the Stormwater Master Plan to mitigate the impacts of flash flooding.	16 dots

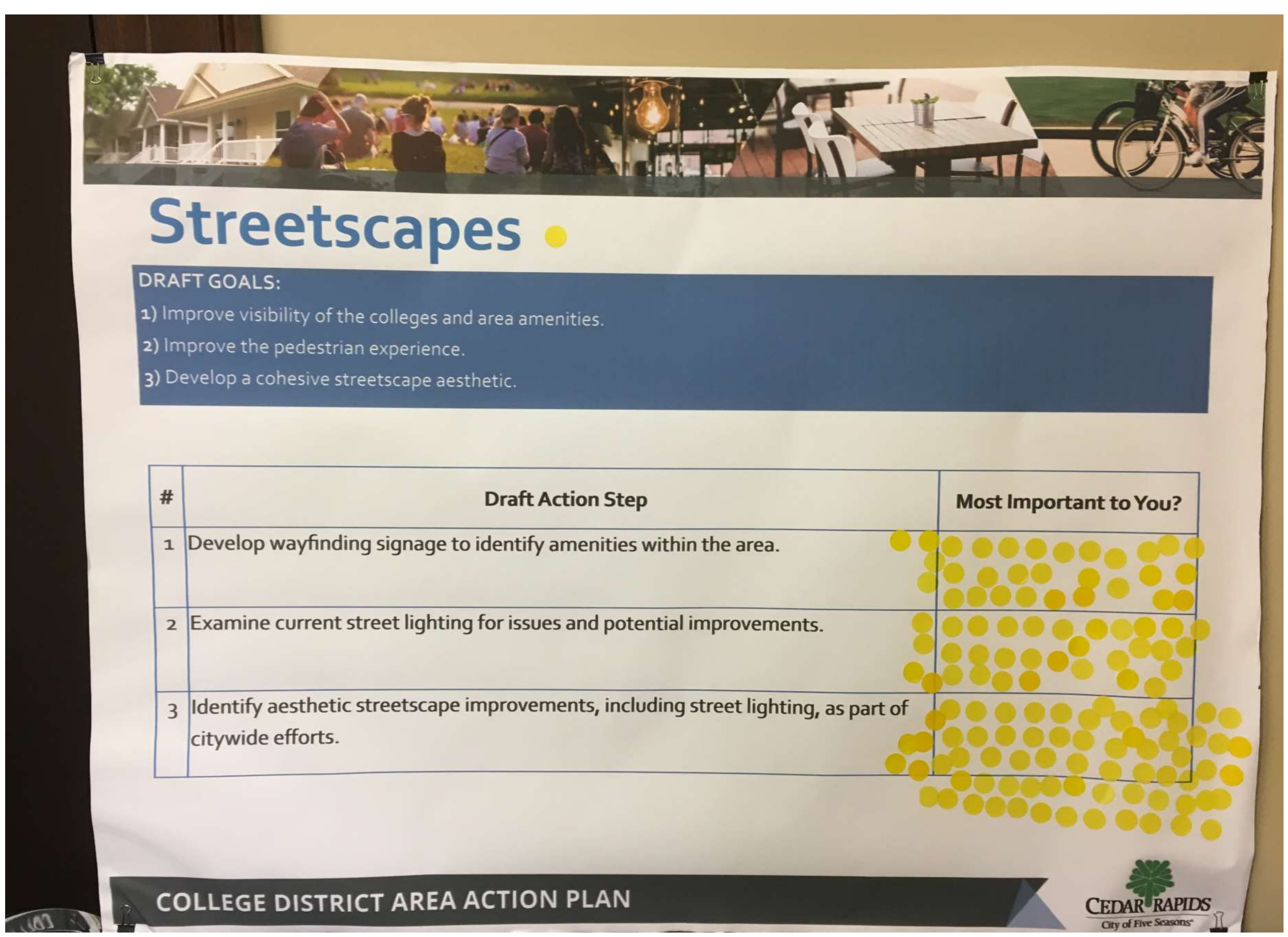
COLLEGE DISTRICT AREA ACTION PLAN

CEDAR RAPIDS  
City of Five Seasons



# Draft Action Steps Importance

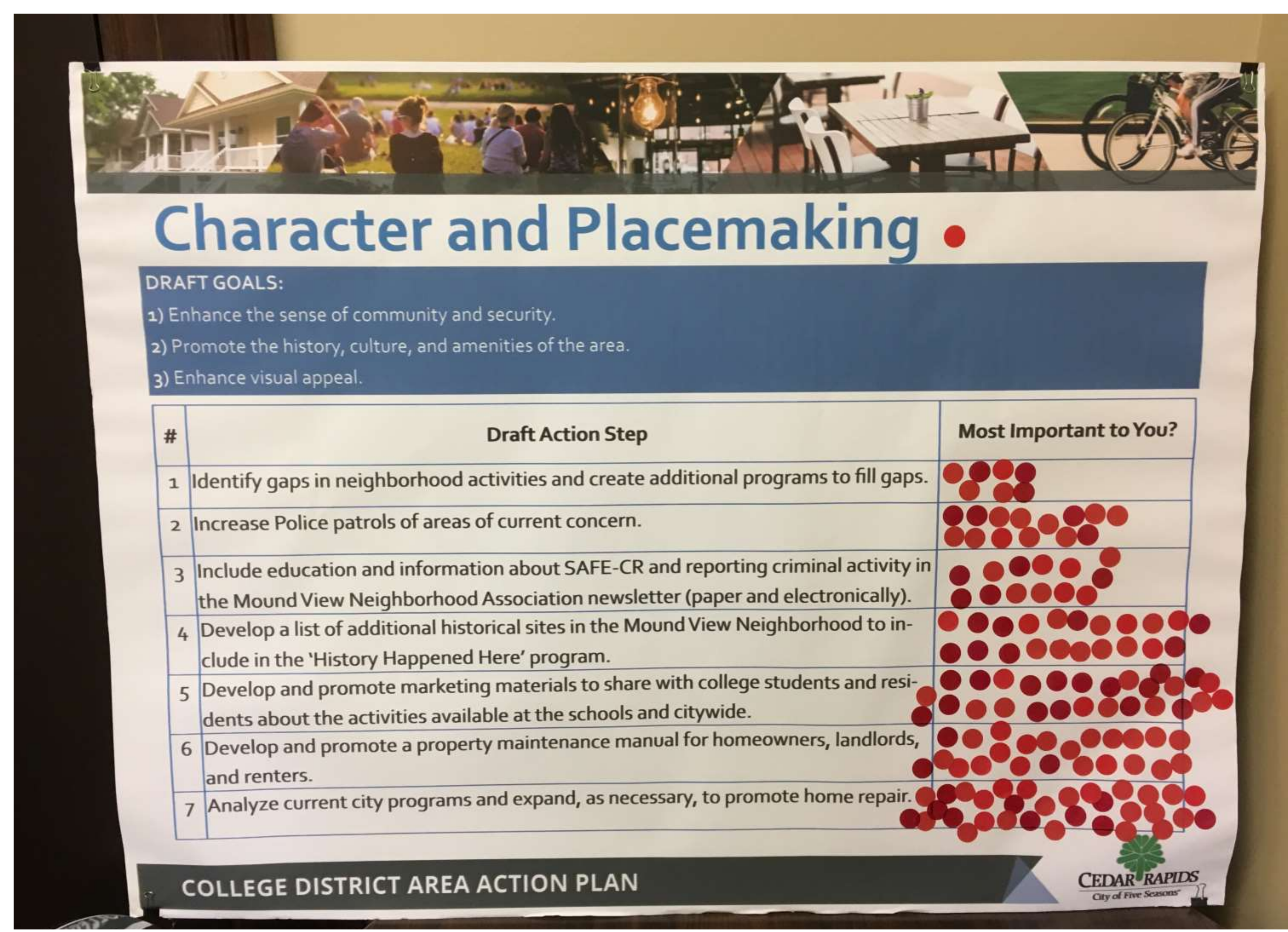
Streetscapes Draft Action Step	Votes
Identify aesthetic streetscape improvements, including street lighting, as part of citywide efforts.	68
Examine current street lighting for issues and potential improvements.	32
Develop wayfinding signage to identify amenities within the area.	30





# Draft Action Steps Importance

Character and Placemaking Draft Action Step	Votes
Analyze current city programs and expand, as necessary, to promote home repair.	32
Develop and promote marketing materials to share with college students and residents about the activities available at the schools and citywide.	27
Develop and promote a property maintenance manual for homeowners, landlords, and renters.	23
Develop a list of additional historical sites in the Mound View Neighborhood to include in the 'History Happened Here' program.	21
Increase Police patrols of areas of concern.	14
Include education and information about SAFE-CR and reporting criminal activity in the Mound View Neighborhood Association newsletter (paper and electronically).	13
Identify gaps in neighborhood activities and create additional programs to fill gaps.	7





# Land Use

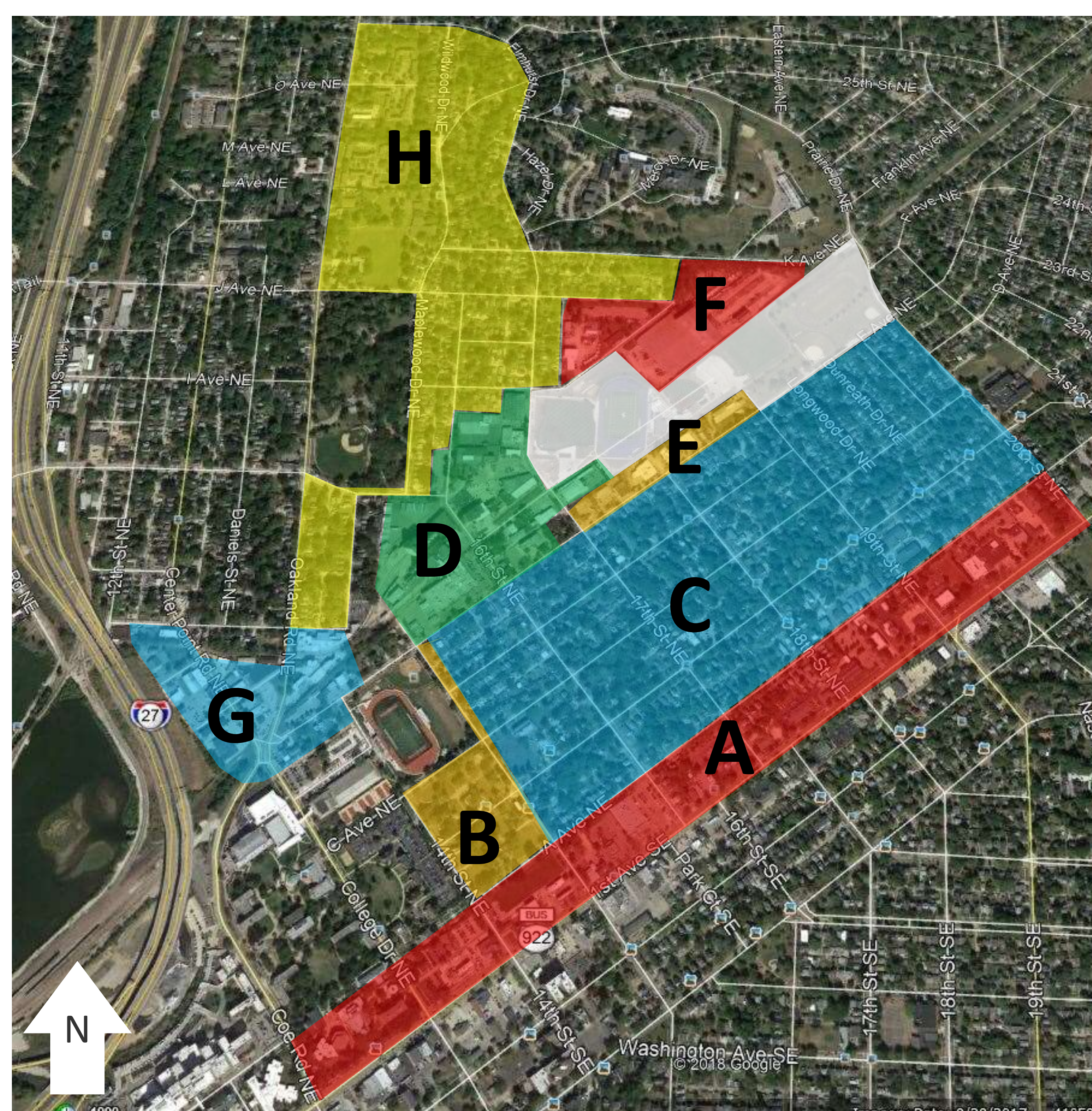
## RESULTS FROM PARTICIPANT EXERCISE

### What took place?

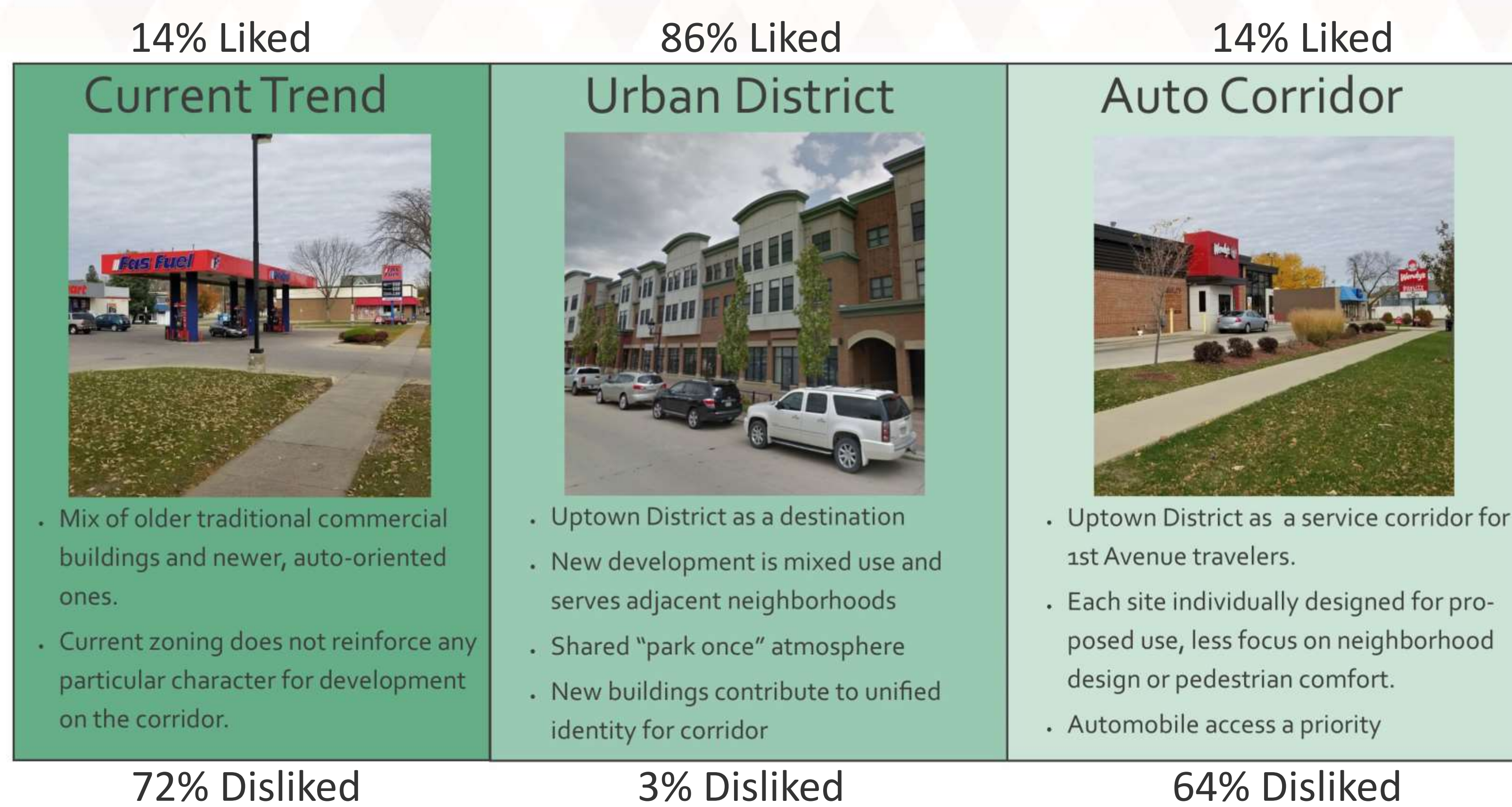
Participants at the November 14th, 2017 Open House were asked to participate in an exercise to share their preference for how the area should develop related to the types of buildings allowed and activities they contain.

42 people participated and their feedback is summarized on the following 8 boards. This information will be used to form land use recommendations in the plan and to guide the development of the City's new zoning code.

The intent of the plan and the new zoning code is not to remove existing uses but to set a clear vision for redevelopment when current uses and structures have run their course and redevelopment occurs.



# First Avenue Corridor



## What this tells us:

Responses showed a very clear preference for the "Urban District" concept for 1st Avenue. This scenario was the highest rated out of 24 presented. The feedback tells us that the zoning along this corridor needs to be updated to ensure that redevelopment is walkable and serves residents of the Mound View and Wellington Heights Neighborhoods.

1st Avenue will remain an important auto corridor and new auto-oriented businesses would not be prohibited. Drive-thru and other auto-oriented features should rely on alley access with limited curb cuts. Buildings should be placed near the sidewalk to promote a more urban feel.

These results suggest that form-based zoning should be considered along 1st Avenue, which will encourage urban development. Form-based zoning deemphasizes the classic separation of uses and instead focuses on the scale and form of new buildings.



# Campus Transition Area



63% Liked

57% Liked

71% Liked

College Campus	Residential Buffer	Mixed-Use Buffer
 <ul style="list-style-type: none"> <li>Land west of 15th Street will be developed as a traditional college campus with dorms, academic buildings and other similar structures.</li> <li>Transition to residential neighborhood occurs across 15th Street</li> </ul>	 <ul style="list-style-type: none"> <li>New urban housing allowed west of 15th street</li> <li>Properties fronting 15th Street act as a transition into existing residential neighborhood.</li> </ul>	 <ul style="list-style-type: none"> <li>Allow Mixed use development west of 15th Street</li> <li>Properties fronting 15th Street act as a transition to residential neighborhood</li> </ul>

17% Disliked

6% Disliked

3% Disliked

## What this tells us:

The results indicate that the community is generally satisfied with a variety of outcomes for this property. It is assumed that the area will develop as part of the Coe College campus, but other outcomes, including the development of housing and mixed-use development along 15th Street would be supported by the plan.



# Neighborhood



17% Liked

53% Liked

53% Liked

## Current Trend

## Preservation

## Development



- Primarily single-unit homes with some multi-unit.
- Many homes, both single & multi-unit, do not conform to existing zoning, which slows reinvestment.



- Preserve existing character of primarily single-unit homes with occasional two-unit and multi-unit
- New structures must be of similar size and scale to existing homes
- Fix zoning barriers to preservation



- Neighborhood character evolves as re-development occurs
- Higher intensity housing including row homes and multi-unit structures would be generally permitted.
- Business development permitted.

53% Disliked

19% Disliked

14% Disliked

## What this tells us:

With this question there was an even split in preference between Preservation and Development.

The responses do not have to be mutually exclusive. Zoning in this area should largely react to existing conditions. New Traditional Residential zone districts should eliminate non-conformities with existing homes and ensure any new or remodeled structures are of comparable size and scale to single-family homes.

The plan document should support the idea of redevelopment within the neighborhood. Individual projects which differ somewhat from existing development may apply for a rezoning and be considered on a case-by-case basis. The rezoning process, along with the creation of more traditionally focused residential districts, can be used to ensure new development is diverse, but still of a scale similar to existing homes.

# Neighborhood Core



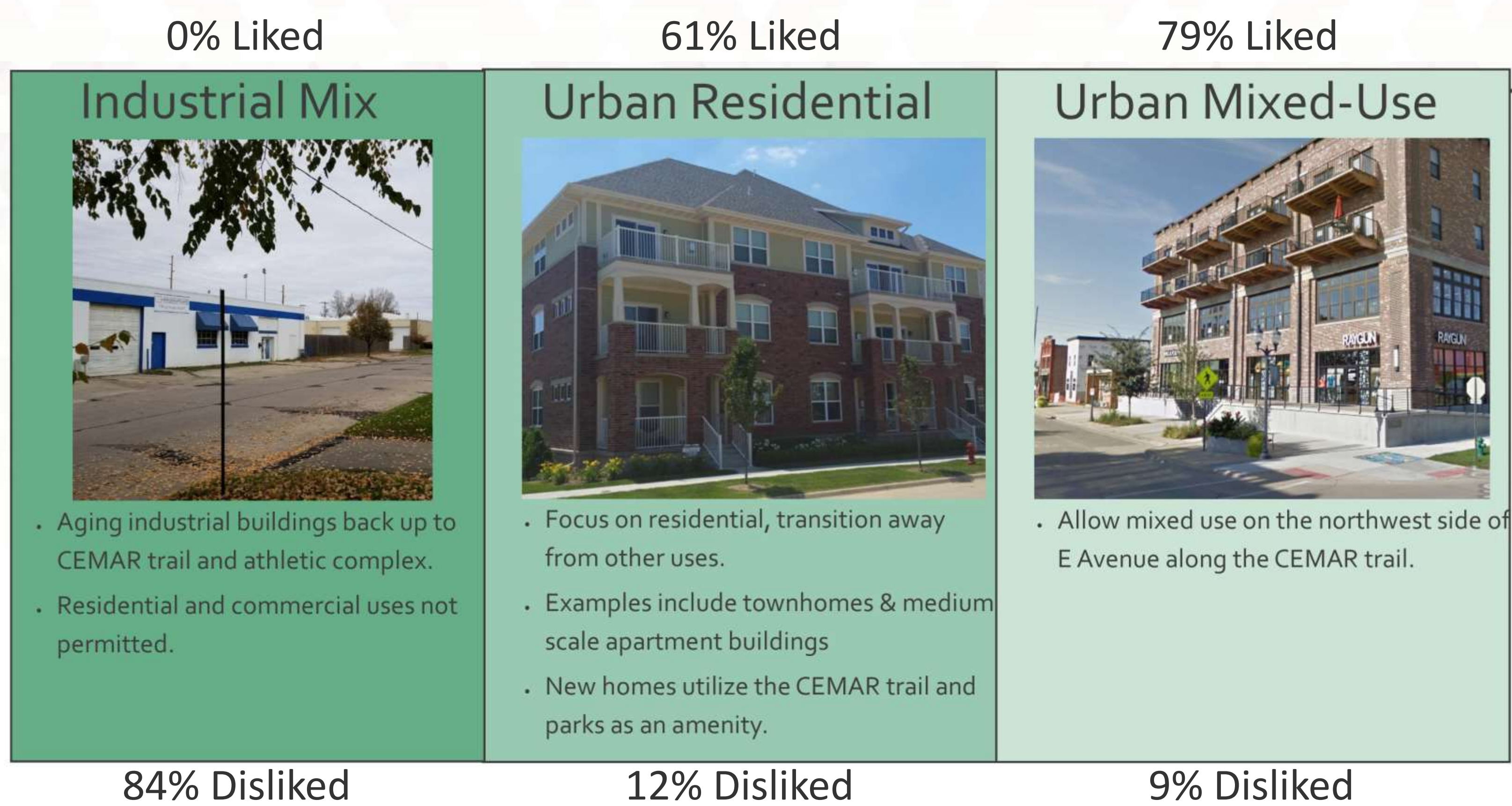
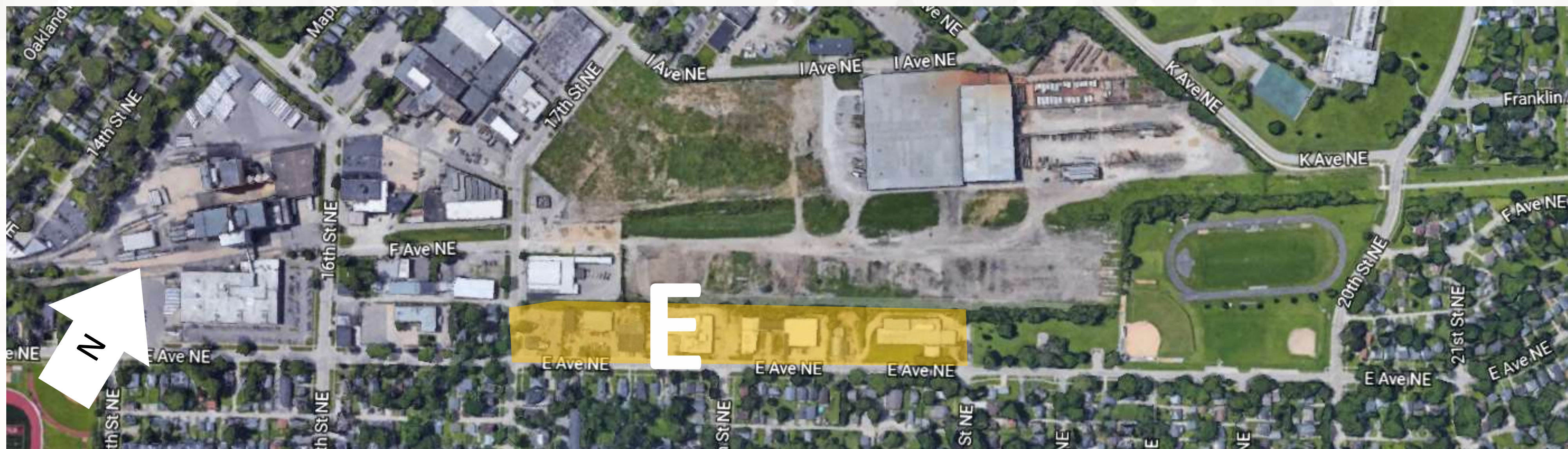
## What this tells us:

Responses showed a very strong preference for change in the “Neighborhood Core”, with a shift towards being a mixed-use hub of activity. The redevelopment of the Terex site and continued improvements to the CEMAR trail will make the Mound View Neighborhood more of a crossroads and a destination in coming years.

This portion of the neighborhood offers a number of opportunities for the type of imaginative reuse of existing structures described in the “Creative District” concept, along with new construction along the lines of a “Mixed-Use Core”. Both of these concepts would be served by the implementation of form-based zoning.



# E Avenue Corridor

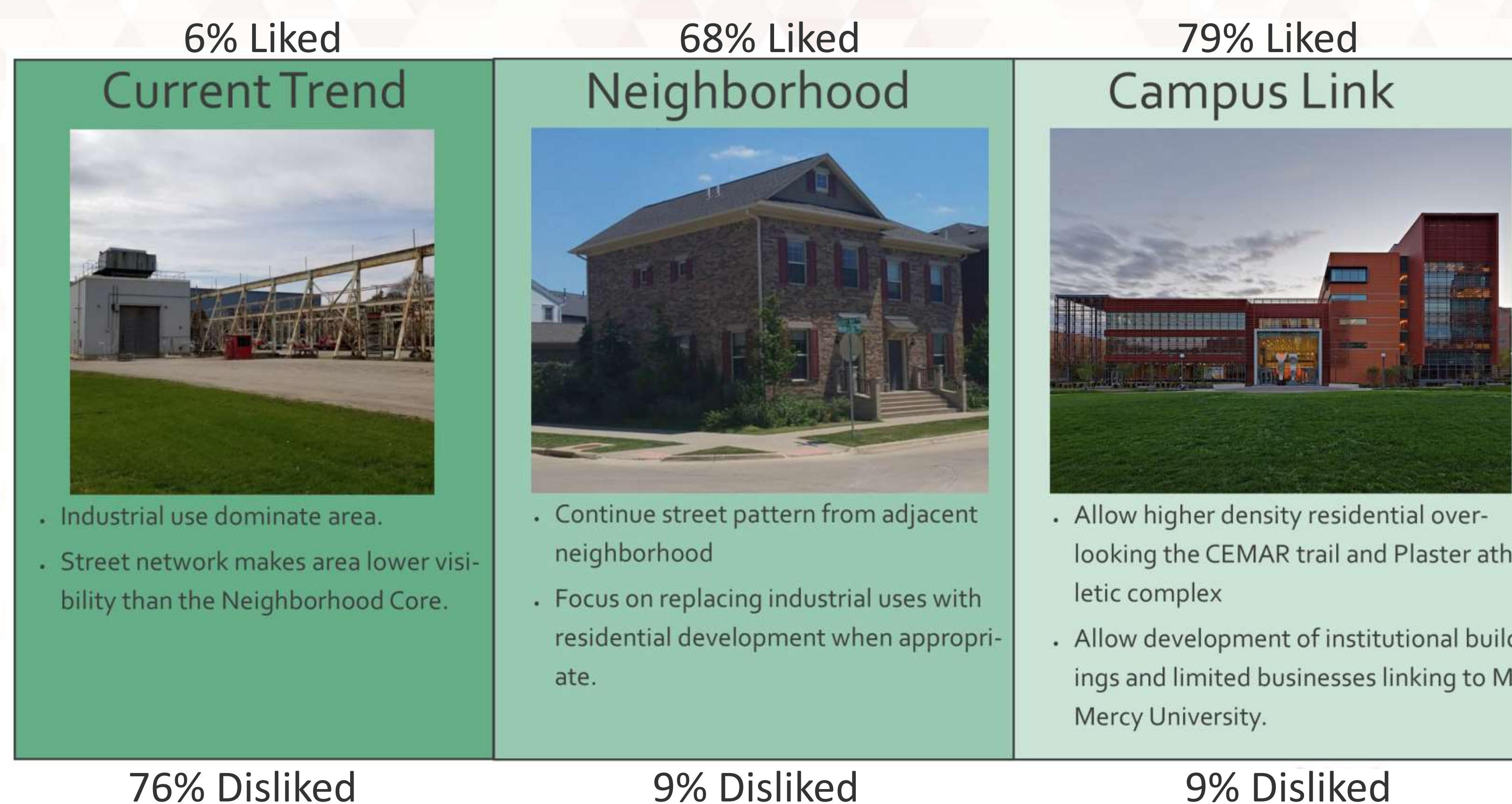
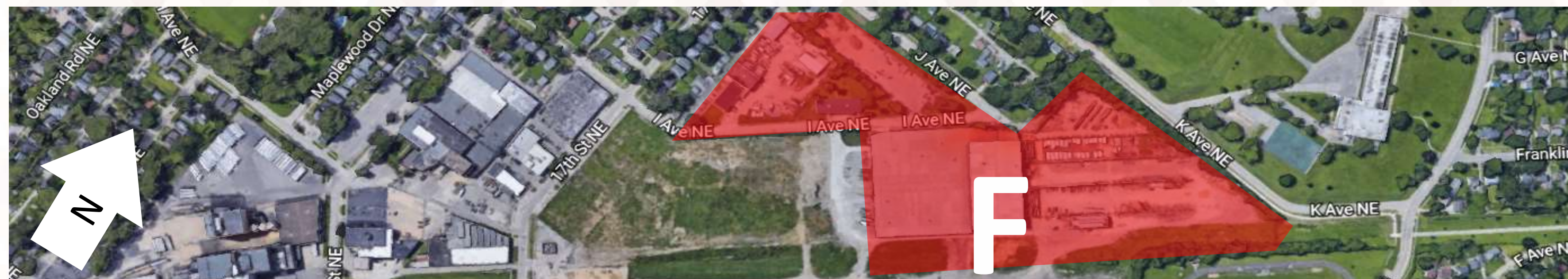


## What this tells us:

There was an obvious preference for urban redevelopment of E Avenue with 0% of respondents indicating they liked the existing development along E Avenue. The location of the corridor, with new development backing up to the Plaster Athletics Complex and the CEMAR Trail, makes it an inviting location for new mixed-use development (housing and commercial).

The question for this area in particular was whether or not mixed use development with commercial would make sense here, or if the neighborhood felt this was not an appropriate location for more active uses. The responses indicate this type of development would be favored.

# Industrial Area



## What this tells us:

Like Area B: Campus Transition, this is an area with a number of options for future redevelopment. The results from the open house showed a very clear preference for a transition away from Industrial uses. Similar levels of support existed for the two options presented. Based on feedback, the final plan document should indicate that either option is acceptable.

“Neighborhood” development would continue the existing grid street network over the site. “Campus Link” development would allow larger institutional or mixed-use buildings to be developed between the core Mount Mercy Campus and the athletic complex. It is likely that a mix will occur over time. Higher density housing with a view over the Plaster Athletic Complex and down into the “Neighborhood Core” could be provided along I Avenue NE.

Either way, the eventual redevelopment of this area should provide for additional street and pedestrian connections between I Avenue to the southwest, K Avenue to the north, and the CEMAR Trail to the southeast.



# Crossroads Area



## What this tells us:

The results for the “Crossroads Areas” show a clear preference for change and an open mind to different options. Options showing revitalization using existing structures and infill development with new structures both scored fairly high.

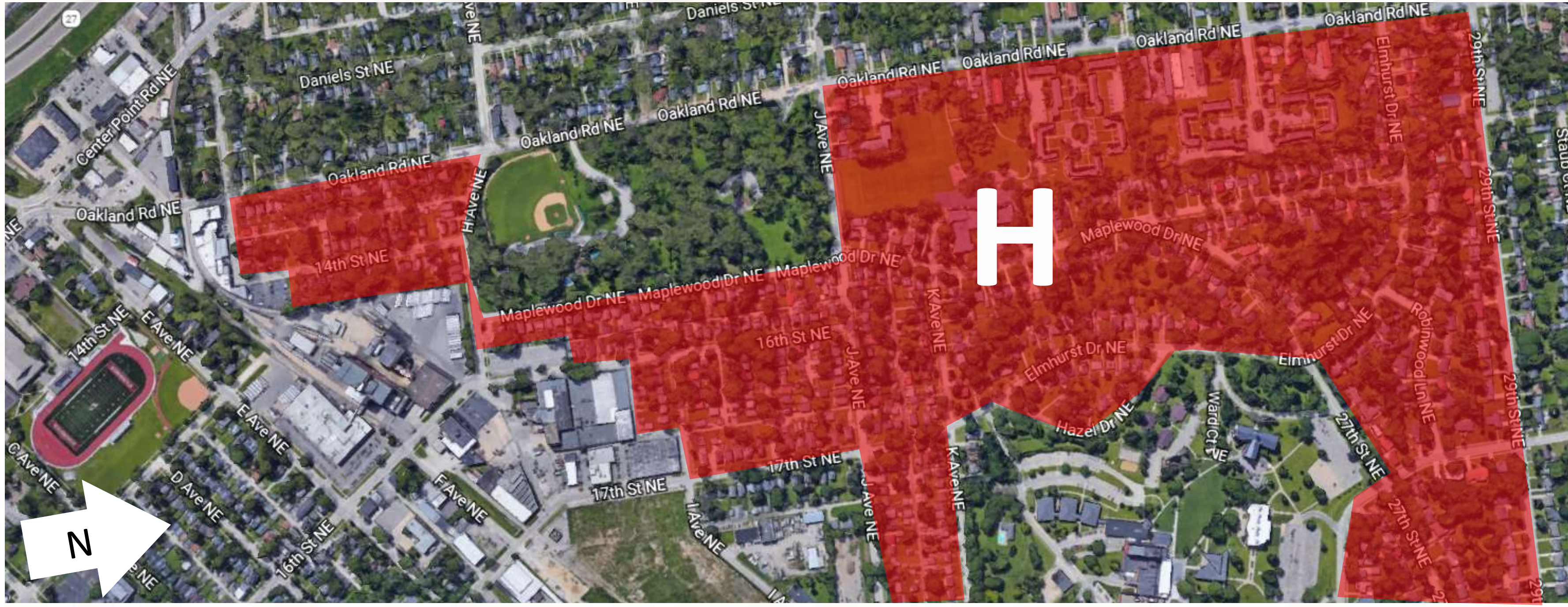
Land use for this area should allow for a mix of urban, walkable development. Form-based zoning should be considered, allowing for appropriately scaled urban buildings with a variety of uses.

Land use should follow decisions on transportation. Issues with road connectivity, prohibited turning movements, and one-way streets create barriers to growth. An opportunity exists to redesign the convergence of 5 streets at one location to encourage productive redevelopment, and to correct barriers to access to vehicles and pedestrians from the Coe Campus and elsewhere in the district.

Decisions about how to reconfigure the five-points intersection of Center Point Rd., Coe Rd., College Dr., Oakland Ave., and E Ave. will drive opportunities for development.






# Oakland Road Neighborhood



21% Liked

65% Liked

59% Liked

Current Trend	Preservation	Development
 <ul style="list-style-type: none"> <li>Primarily single-unit homes with some multi-unit.</li> <li>Many homes, both single &amp; multi-unit, do not conform to existing zoning, which slows reinvestment.</li> </ul>	 <ul style="list-style-type: none"> <li>Preserve existing character of primarily single-unit homes with occasional two-unit and multi-unit</li> <li>New structures must be of similar size and scale to existing homes</li> <li>Fix zoning barriers to preservation</li> </ul>	 <ul style="list-style-type: none"> <li>Neighborhood character evolves as redevelopment occurs</li> <li>Higher intensity housing including row homes and multi-unit structures would be generally permitted.</li> <li>Business development permitted.</li> </ul>

36% Disliked

6% Disliked

18% Disliked

## What this tells us:

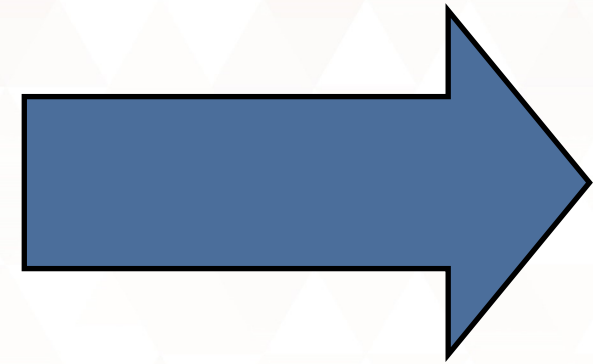
The results for this were very similar to Area C: Neighborhood, along the southeast portion of the district. Again, there was a fairly even split in preference between Preservation and Development.

The future land use in this area, along with the zoning code, should reinforce existing development patterns and eliminate any disincentives to reinvestment. As with the other area, the plan document should support the idea of redevelopment within the neighborhood. Individual projects which differ somewhat from existing development may apply for a rezoning and be considered on a case-by-case basis. The rezoning process, along with the creation of more traditionally focused residential districts, can be used to ensure new development is diverse, but still of a scale similar to existing homes.

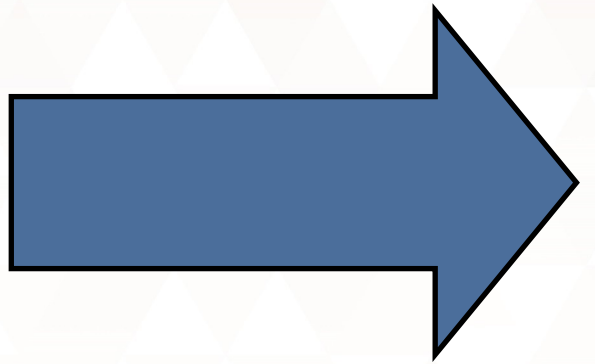


# Results of Your Feedback

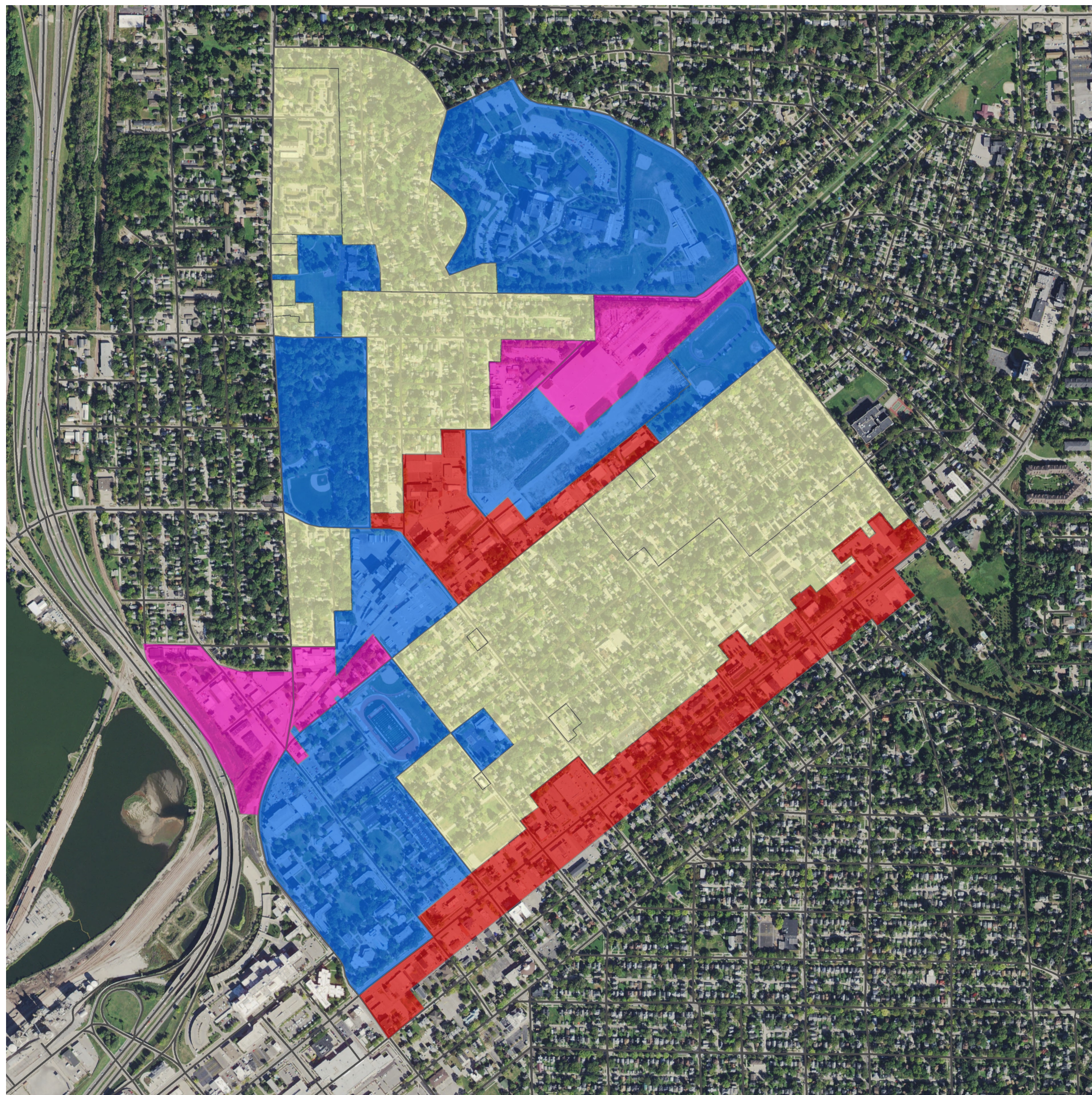
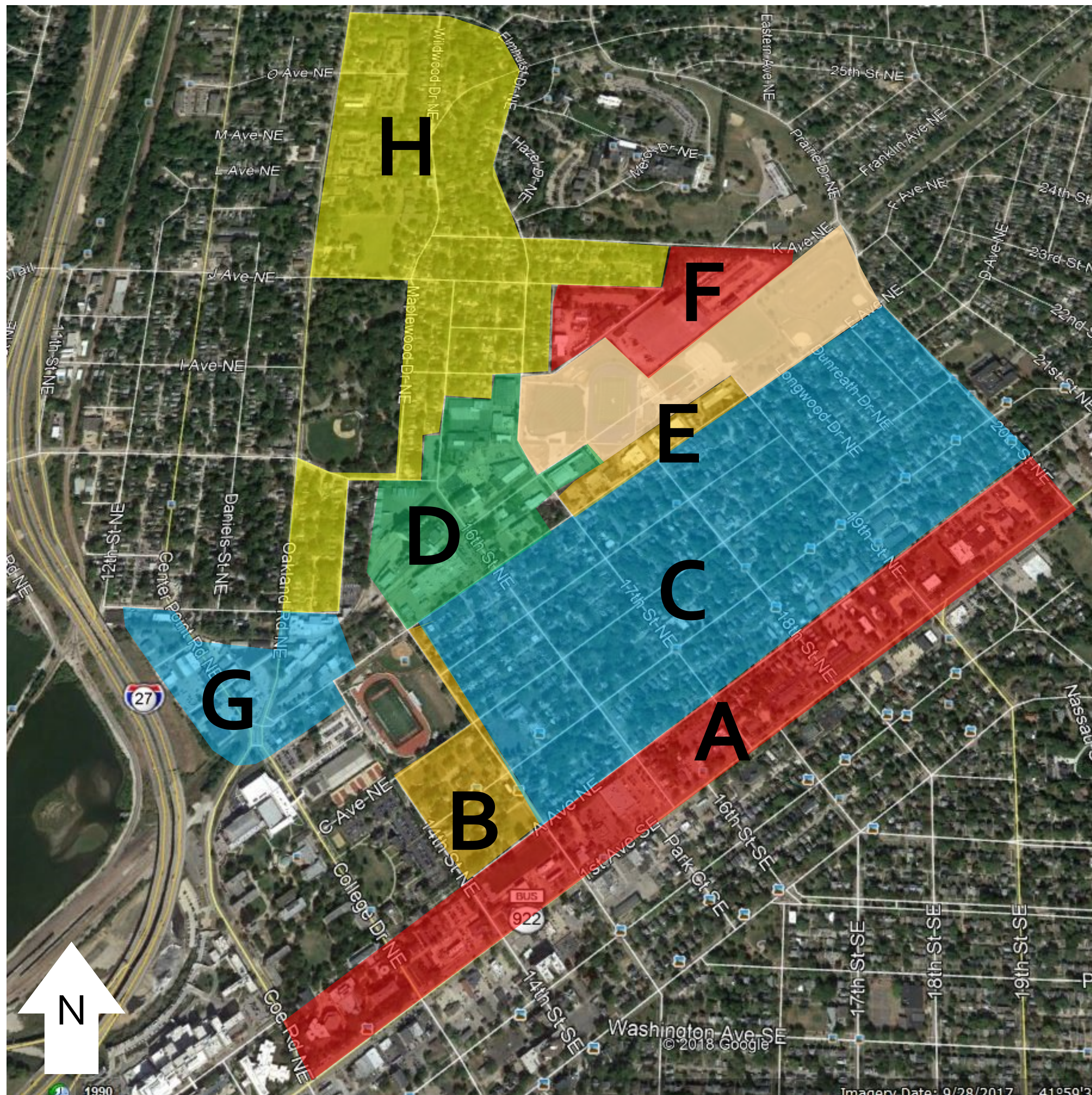
WE ASKED FOR YOUR  
FEEDBACK ON FUTURE  
LAND USE



USED IT TO IDENTIFY AREAS  
FOR PRESERVATION,  
TRANSFORMATION, AND  
ENHANCEMENT



REFLECTED YOUR VISION  
IN THE RECOMMENDED  
ZONING







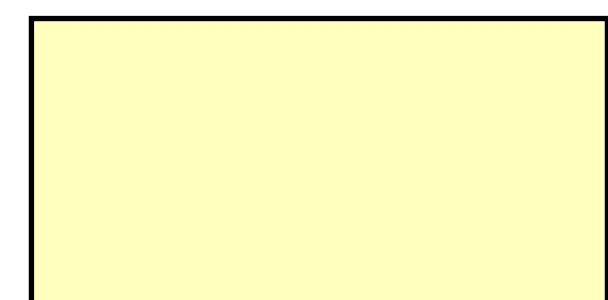
# Land Use

THIS MAP SHOWS AN OVERVIEW OF THE LAND USE PLAN FOR THE COLLEGE DISTRICT STUDY AREA. NEIGHBORHOOD INSTITUTIONS AND PUBLIC SPACE PLAY A KEY ROLE IN THE COLLEGE DISTRICT. PRESERVATION, TRANSFORMATION, OR FUTURE DEVELOPMENT IDENTIFY HOW THE AREA WILL BE TRANSFORMED UNDER THE CITY'S NEW ZONING CODE.



## **Neighborhood Institutions and Public Space**

Coe College, Mt. Mercy University, parks, schools, and major employers which anchor the neighborhood. These institutions may continue to evolve over time.



## **Preservation**

Residential neighborhoods including a mix of single and multi-unit homes. The new zoning code will preserve areas currently zoned for single family and allow a mix of housing in areas currently zoned multifamily while maintaining compatible, smaller structure sizes.



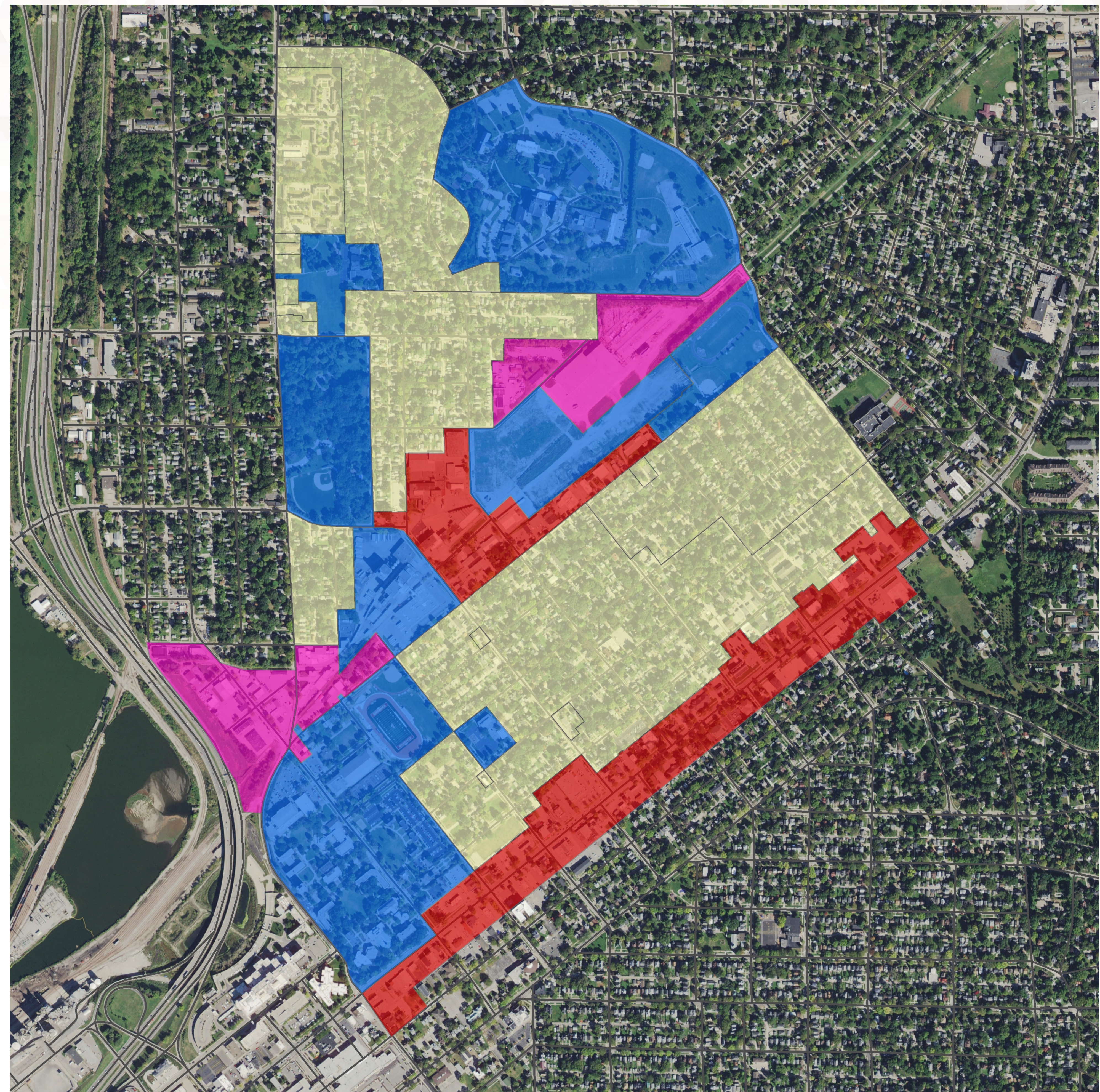
## **Urban Transformation**

The 1st Avenue Corridor and underused industrial/mixed-use at the core of the study area are recommended for Urban Form Zoning under the new code. A board explaining Urban Form Zoning is included in this open house.



## **Future Development**

The industrial land to the north of the study area and the commercial/mixed use area on the north side of Coe College could see more substantial change in the future.

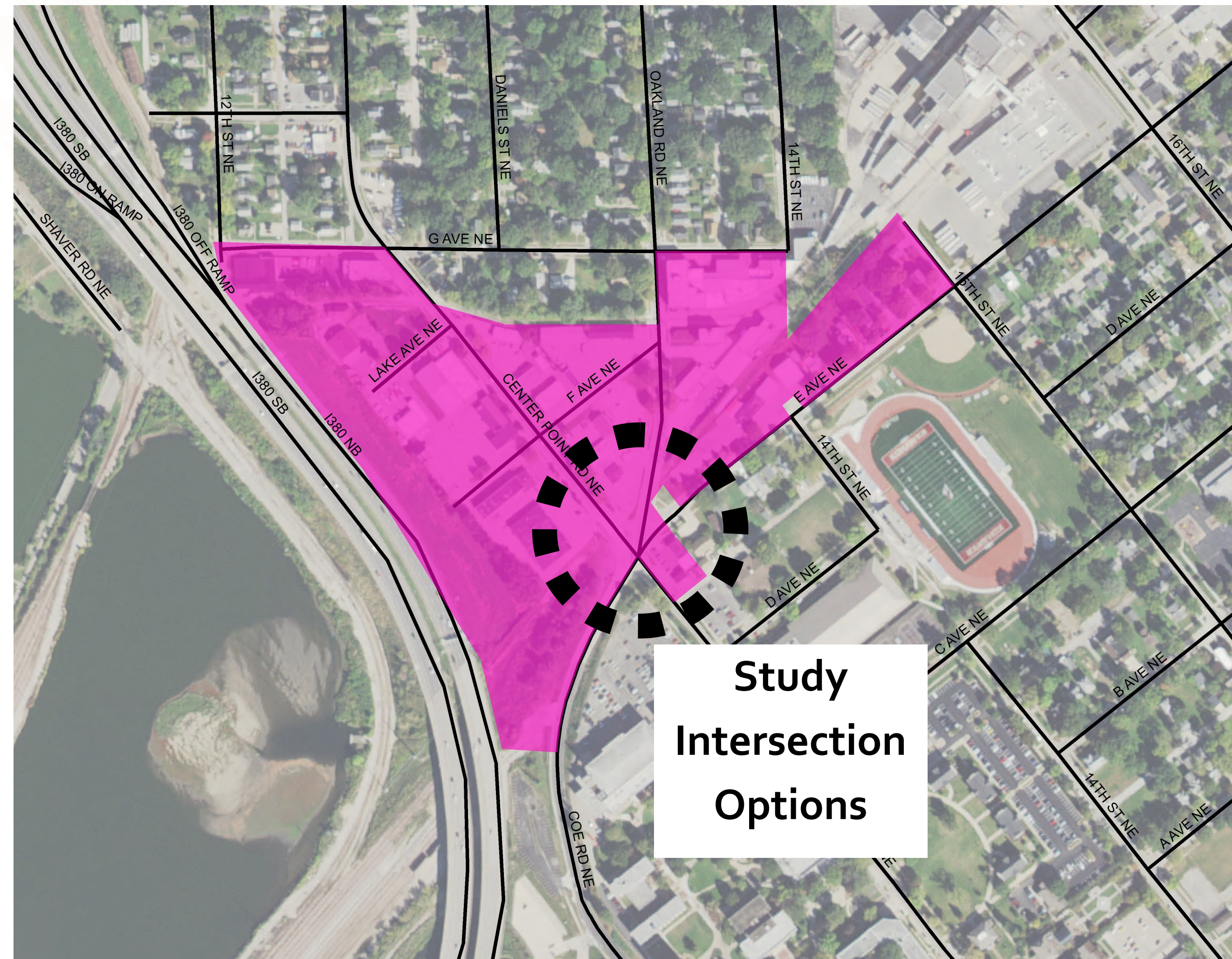




# Future Development

THE TWO AREAS MARKED AS "FUTURE DEVELOPMENT" ON THE LAND USE BOARD HAVE POTENTIAL FOR MORE TRANSFORMATIVE REDEVELOPMENT IN COMING YEARS. IN THE NEAR TERM, THE ZONING CODE WILL ALLOW FOR ENHANCEMENTS. LONG TERM, NEW ZONING MAY BE APPROPRAITE TO ACCOMMODATE LARGER CHANGE.

## "FIVE POINTS" INTERSECTION



## NEAR-TERM PLANNING

This sub-area is a potential gateway district into Coe College and the MedQuarter. In the near-term, the City should study options for intersection improvements to help make this a reality.

The existing intersection of Coe Rd, College Dr, Oakland Rd, Center Point Rd and E Ave NE restricts turning movements for vehicles, making it difficult to navigate. The lack of adequate sidewalk connections makes this area not pedestrian friendly. The connectivity issues affect the ability of nearby residents (both students and permanent residents) to utilize this area as a neighborhood center. Development of a signature intersection could also show the City's commitment to the area and help attract new investment.

## NEAR-TERM PLANNING

The industrial sub-area between the Mount Mercy Campus and athletic complex could develop in a number of ways. In the near-term, no change of existing uses is anticipated, and the zoning code will allow existing industrial uses to continue.

Responses from the November 2017 Open House supported both of the alternatives presented. One option would see neighborhood expansion, with a variety of housing types adding new homes to the district. The second option would see institutional development, either an expansion of Mount Mercy or a compatible new institutional anchor.

Today, the lack of any street or sidewalk connection off of K Avenue between 17th Street/Elmhurst Dr NE and 20th St/Prairie Drive NE creates a nearly 1/2 mile barrier to north/south connectivity.

## LONG-TERM CONSIDERATIONS

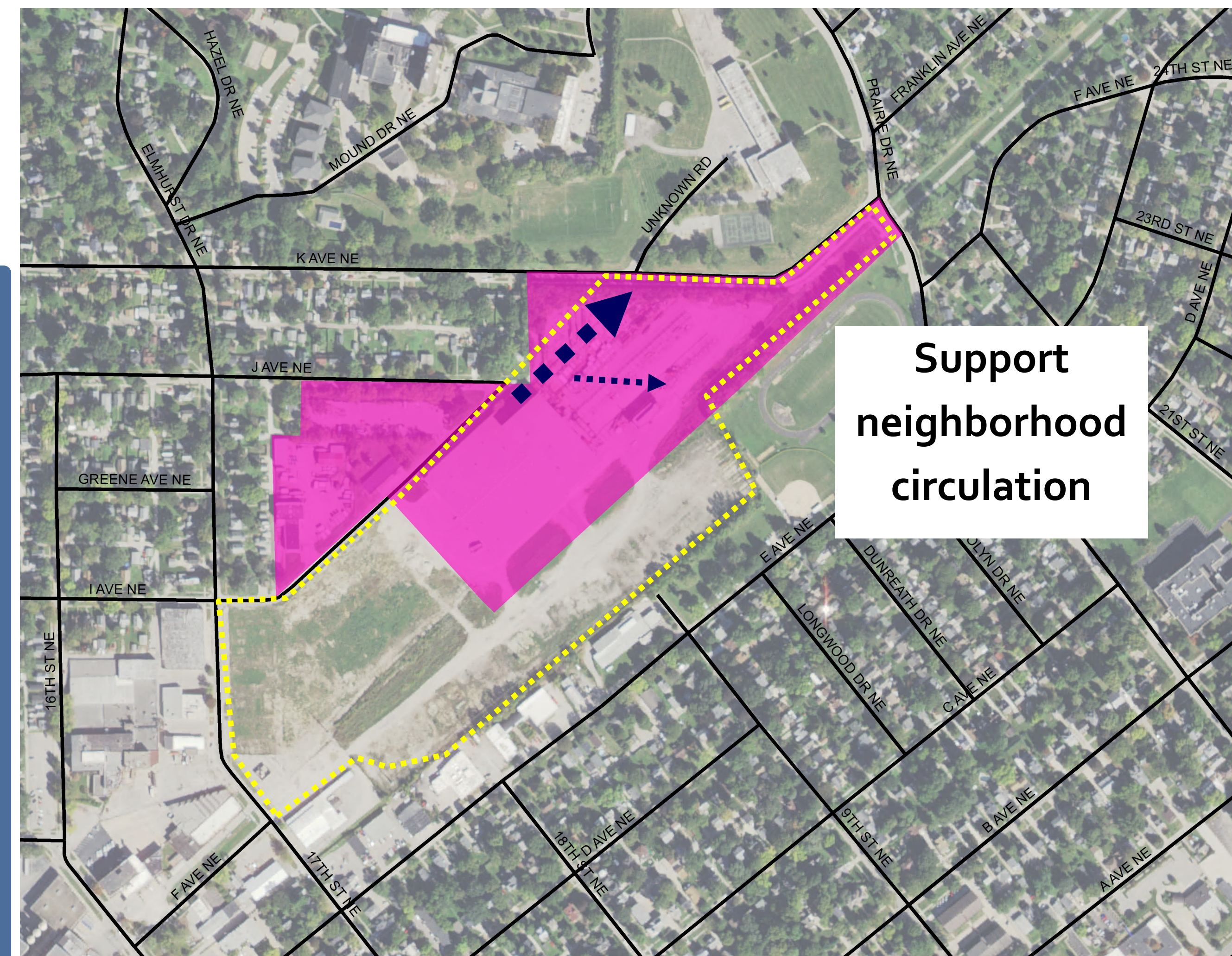
Upon completion of a plan for the intersection, the City should evaluate applying Urban Form Zoning in this area. This would allow for a mix of housing, commercial, and perhaps institutional uses to develop around the intersection and help build upon redevelopment which will occur elsewhere in the College District. The intersection improvement plan is a necessary first step to allow the city to plan for the location of new buildings under the Urban Form Zoning.

Future improvements should ensure all users have access to and from the MedQuarter, 1st Avenue Businesses, the two colleges, and the core of the neighborhood.

## LONG-TERM CONSIDERATIONS

As part of any future redevelopment, vehicular and pedestrian connections should be explored including a complete street connection between I Ave and K Ave NE. By ensuring adequate connectivity a loop pedestrian path could be created (see yellow dotted line below) that could be used by residents.

Neighborhood expansion should mimic the existing neighborhood, with well connected streets and blocks. Alternatively, institutional development may require fewer streets, but should provide for connectivity throughout the neighborhood. New buildings should be oriented towards the street or public spaces such as the trail, helping add to the overall character of the neighborhood.



## INDUSTRIAL AREA



# Proposed Zoning

THE PROPOSED ZONING FOR THE COLLEGE DISTRICT AS PART OF THE REZONE CEDAR RAPIDS PROCESS. THIS DRAFT MAP WILL BE THE BASIS FOR NEW ZONING FOR THE DISTRICT ANTICIPATED TO BE ADOPTED THIS YEAR.

- FORM** **Urban Form Zoning** | Recommended for mixed use urban development. See next board for more information.
- P-IN** **Public and Institutional** | Intended for public facilities and large private institutions with a unique character.
- P-PO** **Parks and Public Open Space** | Intended to designate areas of the community reserved for recreation, open space, and preservation of natural resources
- T-R1** **Traditional Residential Single Unit** | Intended to preserve the character of existing single-unit neighborhood development. New homes will be built in similar size and scale as existing homes.
- T-RF** **Traditional Residential Flex** | Allows for single-unit and small multi-unit development. This district is intended to replace existing more 'suburban' duplex or multi-family zoning. In T-RF building size is limited to prevent large scale development.
- T-RH** **Traditional Residential High** | Allows for higher density and large multi-unit housing.
- T-MC** **Traditional Mixed Use Center** | Intended to provide a blend of neighborhood-scale services and amenities along with residential development. Building footprint is limited to prevent development out of scale with the neighborhood.
- T-ML** **Traditional Mixed Use Limited** | Similar to T-MC, the Mixed Use Limited District limits uses to office/service type uses, limited retail, and residential.
- T-IM** **Traditional Industrial Mixed Use** | Intended to provide areas for the development or continued use of light industrial operations. Commercial and limited residential uses are permitted.
- S-RL1** **Suburban Residential Low Single Unit** | Allows for low density single-unit residential development in areas of the community developed in a more suburban manner with larger parcels and no alleys.
- I-GI** **General Industrial** | Accommodates more intensive industrial uses including more intensive manufacturing along with light industrial uses such as warehousing.





# Urban Form Zoning

FEEDBACK FROM THE FIRST OPEN HOUSE SUPPORTS THE IDEA OF GOING TO URBAN FORM ZONING FOR TWO AREAS WITHIN THE COLLEGE DISTRICT: THE FIRST AVENUE CORRIDOR AND THE POTENTIAL MIXED USE CORE AT THE HEART OF THE STUDY AREA



## RECOMMENDED URBAN FORM ZONING

The areas shown in red above are recommended for Urban Form Zoning as part of the City's zoning code update, called ReZone Cedar Rapids.

## WHAT IS URBAN FORM ZONING?

Urban Form Zones are new zone districts recommended for Cedar Rapids to allow for continued redevelopment in the core of our community. Urban Form Zones will replace and improve upon Overlay Districts that have been created by the City to allow for the redevelopment of other neighborhoods such as NewBo and Kingston Village.

Urban Form zoning places primary importance on the design of buildings, and allows for the development of mixed-use walkable neighborhoods. In Urban Form Zones:

- Buildings are built to a common "build-to" line near the sidewalk.
- Buildings have windows and doors facing the sidewalk
- Parking and service located to the rear of the building
- Signage and sidewalk amenities are geared towards pedestrians.

Cedar Rapids Urban Form Zone Districts	Type of Development		
	Urban General Flex	Urban Residential	Tech Shop
	Open zoning designation for residential, commercial or mixed-use	Development limited to residential buildings and uses	Mix of uses including light industrial and workshop uses permitted
Scale of Development	<b>Urban Village</b> 1-3 story buildings	Urban Village Residential	Urban Village Tech Shop
	<b>Urban Neighborhood</b> 2-6 story buildings	Urban Neighborhood Residential	Urban Neighborhood Tech Shop
	<b>Downtown</b> 3-10+ story buildings	Downtown & Downtown Core	N/A



## NEXT STEPS:

Additional planning is needed to help identify the appropriate scale and type of development along each block identified for Urban Form Zoning.

In the coming months, the City will work with neighborhood stakeholders to further define the proposed zoning for the Urban Transformation areas within the College District.

Adoption of a new zoning code and the Urban Form Zoning for the College District is anticipated this fall, with an effective date in 2019.





# Connectivity

CONNECTIVITY ADDRESSES HOW RESIDENTS NAVIGATE NOT ONLY WITHIN THE COLLEGE DISTRICT BUT ALSO TO AREAS IN THE CITY AT LARGE. TAKING ADVANTAGE OF THE EXISTING STREET GRID SYSTEM TO ENHANCE AND PROMOTE ALTERNATIVE MODES OF TRANSPORTATION, SUCH AS WALKING AND BICYCLING, IS IMPORTANT.

	Draft Action Step	Responsible Party
<b>Goal #1: Improve pedestrian safety.</b>		
1	Perform analysis to identify locations to improve safety or for sidewalk infill as part of the update to the Pedestrian Master Plan.	City
<b>Goal #2: Enhance multimodal transportation connectivity.</b>		
2	Initiate engineering analysis for vehicle, bicycle, pedestrian, and gateway improvements at the Coe Rd./Center Pt. Rd./College Dr./Oakland Rd./E Ave. intersection.	City
3	Promote awareness and usage of the CR Transit system.	City, Mt. Mercy University, Coe College



# Land Use

LAND USE DESCRIBES THE TYPE OF DEVELOPMENT THAT IS ALLOWED WITHIN THE COLLEGE DISTRICT. THIS INCLUDES THE TYPES OF BUILDINGS AND ACTIVITIES (USES) ALLOWED IN THEM. INFORMATION FROM THIS PLAN WILL BE USED AS GUIDANCE FOR THE CITY'S NEW ZONING CODE CURRENTLY UNDER DEVELOPMENT.

	Draft Action Step	Responsible Party
	<b>Goal #1: Promote development and redevelopment while maintaining the historic nature and character of the area.</b>	
1	Create developer resource to share information on adopted plans and economic and demographic data of the area.	City, Mt. Mercy University, Coe College, GO Cedar Rapids
2	Update zoning for 1st Avenue corridor through the study area to promote neighborhood friendly mixed-use development consistent with historic development patterns.	City
3	Evaluate zoning for industrial and commercial areas at the heart of the study area.	City
4	Promote walkability as part of the update to the zoning code.	City



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	Draft Action Step	Responsible Party
	<b>Goal #2: Enhance housing choice by encouraging a wide range of types at a variety of price points.</b>	
5	Implement zoning changes for locations identified for preservation, enhancement, and transformation by this plan.	City
	<b>Goal #3: Improve stormwater management.</b>	
6	Prioritize projects from the Stormwater Master Plan to mitigate the impacts of flash flooding.	City



# Character and Placemaking

CHARACTER AND PLACEMAKING ARE TWO ESSENTIAL FACTORS THAT LEAD TO VIBRANT AREAS. CHARACTER DESCRIBES THE ATTRIBUTES OF AN AREA THAT MAY CONTRIBUTE TO ITS UNIQUENESS OR SENSE OF PLACE. PLACEMAKING IS THE USE OF ATTRIBUTES OR AMENITIES TO CREATE DESTINATIONS OR ATTRACTIONS THAT ENCOURAGE DEVELOPMENT/REDEVELOPMENT, WHICH FURTHER EXPANDS OR STRENGTHENS AN AREA.

	Draft Action Step	Responsible Party
<b>Goal #1: Enhance the sense of community and security.</b>		
1	Identify gaps in neighborhood activities and create additional programs to fill gaps.	Mound View Neighborhood Association
2	Increase Police patrols of areas of current concern.	City
3	Include education and information about SAFE-CR and reporting criminal activity in the Mound View Neighborhood Association newsletter (paper and electronically).	City
<b>Goal #2: Promote the history, culture, and amenities of the area.</b>		
4	Develop a list of additional historical sites in the Mound View Neighborhood to include in the 'History Happened Here' program.	Mound View Neighborhood Association
5	Develop and promote marketing materials to share with college students and residents about the activities available at the schools and citywide.	City, Mt. Mercy University, Coe College, GO Cedar Rapids





# Character and Placemaking

CHARACTER AND PLACEMAKING ARE TWO ESSENTIAL FACTORS THAT LEAD TO VIBRANT AREAS. CHARACTER DESCRIBES THE ATTRIBUTES, BOTH NATURAL AND MAN-MADE, OF AN AREA THAT MAY CONTRIBUTE TO ITS UNIQUENESS OR SENSE OF PLACE. PLACEMAKING IS THE USE OF ATTRIBUTES OR AMENITIES TO CREATE DESTINATIONS OR ATTRACTIONS THAT ENCOURAGE DEVELOPMENT/REDEVELOPMENT, WHICH FURTHER EXPANDS OR STRENGTHENS AN AREA.

	Draft Action Step	Responsible Party
<b>Goal #3: Enhance visual appeal.</b>		
6	Develop and promote a property maintenance manual for homeowners, landlords, and renters.	Mound View Neighborhood Association
7	Analyze current city programs and expand, as necessary, to promote home repair.	City



# Streetscapes

STREETSCAPES INCLUDE THE ROAD, SIDEWALKS, STREET FURNITURE, AND NATURAL SPACES ADJACENT TO THE ROADWAY AND HOW THEY RELATE TO ADJOINING BUILDINGS. STREETSCAPES CAN ENHANCE THE PEDESTRIAN EXPERIENCE AND INCREASE THE ECONOMIC AND SOCIAL VIBRANCY OF AN AREA.

Draft Action Step		Responsible Party
<b>Goal #1: Improve visibility of the colleges and area amenities.</b>		
1	Develop wayfinding signage to identify amenities within the area.	City, Mt. Mercy University, Coe College, Mound View Neighborhood Association
<b>Goal #2: Improve the pedestrian experience.</b>		
2	Examine current street lighting for issues and potential improvements.	City
<b>Goal #3: Develop a cohesive streetscape aesthetic.</b>		
3	Identify aesthetic streetscape improvements, including street lighting, as part of citywide efforts.	City



# Project Timeline

## July 2017

Public Workshop to gather feedback on the area.

## August 2017

Post Public Workshop feedback online.

## November 2017

Open House #1 to gather feedback on draft goals and action steps.

## January 2018

Post results from Open House #1 online.

**We are here.**

## June 2018

Open House #2 to present final goals and action steps.

## July 2018

Post results from Open House #2 online.

## September 2018

Anticipated plan adoption by City Council.